

St. Charles Campus

449 Conkey St. Burlington, WI 53105

262-763-1515



St. Mary Campus

225 W State St. Burlington, WI 53105

262-763-1515

Dear BCS Families,

Thank you for a great start to our 6th year as Burlington Catholic School. BCS now serves 425 students in our community and continues to thrive due to the exceptional support of our families, the dedication of our talented staff and the unwavering support of our parishes. Our success is truly a team effort, and it allows the school to continue its mission of fostering a Christ-centered education to all our students. BCS is passionate about offering a Catholic education to any child that wants one and our parishes regard our school as a critical ministry.

Each year, when the school creates its budget, we keep all of these things in mind. One of the reasons BCS has been able to keep its tuition affordable is because of our successful fundraising efforts over the years. 85% of our school revenue comes from tuition, state funding and our supporting parishes (St. Mary, St. Charles & St. Joseph). The remaining 15% comes from donations, fundraising, hot lunch, etc. When faced with the choice of charging more for tuition and attempting to fundraise, the Board chooses to engage community support through fundraising.

The past few years we have hosted The Blue Jean Ball. This dinner/auction gala event raises a lot of money towards our budget, but it is a tremendous amount of work and year over year the revenue is trending down. We also realize we are counting on a small number of people and businesses to donate large amounts to reach our goal and that is a gift we don't want to abuse.

This year we are changing things up to lighten the workload, spread out the financial burden, and hopefully still have fun along the way.

We are excited to kick off our Calendar Fundraiser. There are two phases to this fundraiser.

Phase 1: Each family will receive a calendar with 31 days on it. The goal is to ask family, friends, neighbors, coworkers, etc., to donate the corresponding dollar amount for the day. You collect \$1 to cover the 1st, \$2 to cover the 2nd, \$3 to cover the 3rd, and so on. A full calendar raises \$496.

Our goal is to raise \$100,000 so we are hoping each of our 250 families will do their best to participate in this fundraiser.

You have until January 31st to complete your calendar. We are giving you the calendar now so you can take advantage of seeing family over the holidays to hopefully get easy donations. This also gives students plenty of time to fill out a 2nd calendar if they are motivated to do so!

Phase 2: A celebration for parents will be held on Saturday, April 5th at The Landing. This celebration will include food, drinks, a DJ, silent auction, AND a raffle with a \$500 cash prize. Your ticket into the raffle is a completed calendar (and yes, extra calendars equal extra tickets into the raffle!). There will also be opportunities for bigger sponsorships at this event. Mark your calendars and stay tuned for more details.

Thank you so much for your participation!

The Development Committee

Please see fundraiser FAQs on reverse side.

St. Charles Campus

449 Conkey St. Burlington, WI 53105

262-763-1515



St. Mary Campus

225 W State St. Burlington, WI 53105

262-763-1515

Calendar Fundraiser FAQs

Q – What if someone wants to use a digital option, like Venmo, to donate?

A – BCS can't accept digital funds directly from a donor, so we recommend they send the funds to you and then you give a check or cash to BCS.

Q - What if I can't fill my whole calendar?

A – Every dollar helps, send in whatever you can collect!

Q – Can I just write a check for the full amount or am I required to solicit donations?

A – However you gather the funds is fine with us!

Q – Are we limited to one calendar, or can we fill more?

A – You can absolutely fill more than one calendar! For each additional calendar, you will receive another entry to the cash raffle.

Q – When are donations due and how are they submitted?

A – Funds are due January 31, 2025, and can be submitted in the form of cash or check placed in an envelope marked "Calendar Fundraiser." Envelopes can be sent to school with your child or brought to the school office.

If you have questions or feedback, please contact bcboard@ourbcs.org